

Issue 01 July 2018



# *JUST THE FACTS*

News Letter of Master of Business Administration



Department  
of MBA

Dr.K.V.Subba Reddy Institute of  
Technology

## **VISION OF THE INSTITUTION**

To be a Global Leader in imparting Quality Technical Education to produce competent technically innovative Engineers imbued with Research aptitude, Entrepreneurship and Social responsibility.

## **MISSION OF THE INSTITUTION**

M1. To Nurture the Students with Fundamental Engineering Knowledge enriched with Technical Skills.

M2. To Create Conducive Environment to nurture innovation and interdisciplinary Research.

M3. To Develop Professionals through Innovative Pedagogy Focusing on Individual Growth, Discipline, Integrity, Ethics and Social Responsibility.

M4. To Foster Industry-Institution Partnerships Leading to Skill Development and Entrepreneurship.

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**PEO1:** Graduates of the Program will have strong fundamental knowledge in Business Management and allied fields to develop Innovative Solutions for Contemporary Problems with changing business trends.

**PEO 2:** Graduates of the Program will have employability in different Disciplines of Management appropriately.

**PEO 3:** Graduates of the Program will have ability to adopt to the changing business needs with a focus on R & D and Business Incubation.

**PEO 4:** Graduates of the Program will inculcate the qualities of Leadership and Innovation by exploring their own opportunities through Entrepreneurship and Professional Practice.

# VIKRAY 2K18



Product mela has been conducted in Dr.K.V.Subba Reddy Institute of Technology by Department of MBA by the name **VIKRAY 2K18**. In this product mela students given with opportunity to exhibit their skills in selling the products. Students have come with different stalls of food, games, handi crafts etc.. Nearly 30 stalls have been arranged by the students. Many students came to make purchases in the mela. This Vikray 2K18 gave a platform for the students to develop their entrepreneurial skills.

# GRAND EVENT KITES 2K19

**Dr. K. V. SUBBA REDDY INSTITUTE OF TECHNOLOGY**  
Opp. Dupadu Railway Station, Lakshmipuram (post), NH-44 Kurnool-518001 www.drkvsit.in  
**NATIONAL LEVEL MANAGEMENT FEST- 2K 19**

**Presents** **R.R. HOSPITAL BLOOD BANK** & **HAFEED HAFEED** **CO-Presents**

**Kites - 2K 19**  
**12<sup>th</sup> Feb 2019**

**CONVENER**  
Dr. M. M. Sucharitha

**CO-CONVENERS**  
Mrs. K. Naga Sumalatha  
Mr. C. Sanjay Kumar  
Mr. C. Sandeep Kumar  
Mrs. M. Sulochana  
Mr. E. Vishnu  
Mrs. C. Mobina

**CHEIF PATRON :** Dr. K. V. SUBBA REDDY  
CHAIRMAN  
**PATRONS :** Smt. S. VIJAYALAKSHAMMA  
SECRETARY  
Dr. L. THIMMAIAH  
PRINCIPAL

**Chief Guests:**  
Sri BYREDDY SIDDHARTHA REDDY  
Sri M.A. HAFEED KHAN

REGISTRATION FEE 100/-  
PER PARTICIPANT

**HABIB**  
SUSHILA NETRALAY  
OMNI SS  
Lakshmi Prasanna Book Store  
Away

National Level Management Meet **KITES 2K19** is organized in DR.K.V.Subba Reddy Institute of Technology. Inauguration is done by Chief guests Sri Hafeez Khan and Byreddy Siddhartha Reddy, Honourable chairman DR.K.V.Subba Reddy garu,Smt.S Vijayalakshamma,Principal DR.L.Thimmaiah,Head of the Department DR.M.M.Sucharitha. Students from other colleges and states have participated in huge number.Chief guests and dignitaries addressed the gathering with their inspiring speech.Many events have been conducted where the students can exhibit their talents.Evening prize distribution has been done by to the students who have stood as the winners and runners with exclusive cash prizes.



## AWARENESS ON RECENT TRENDS IN STOCK MARKET

Workshop has been conducted for the students by the Department of MBA on STOCK MARKET regarding the recent trends in stock market and the resource person is HUSSAIN. Students of first and second year MBA have participated actively in the workshop. The speaker gave a good awareness regarding the recent trends in stock market. He explained about the how to invest in the stock market and what are the things to be considered while investing in the stock market. Students also clarified their doubts regarding the stock market. All the students expressed their opinion by end of the session that they have been satisfied with the session conducted..