

Issue 01 July 2017



# JUST THE FACTS

News Letter of Master of Business Administration



## Department of MBA

Dr.K.V.Subba Reddy Institute of  
Technology

## **VISION OF THE INSTITUTION**

To be a Global Leader in imparting Quality Technical Education to produce competent technically innovative Engineers imbued with Research aptitude, Entrepreneurship and Social responsibility.

## **MISSION OF THE INSTITUTION**

M1. To Nurture the Students with Fundamental Engineering Knowledge enriched with Technical Skills.

M2. To Create Conducive Environment to nurture innovation and interdisciplinary Research.

M3. To Develop Professionals through Innovative Pedagogy Focusing on Individual Growth, Discipline, Integrity, Ethics and Social Responsibility.

M4. To Foster Industry-Institution Partnerships Leading to Skill Development and Entrepreneurship.

<b>Vision of the Department</b>	<p><b>To be a Centre for Academic Excellence in fostering high standards of Management Education to Learners with Innovation and Entrepreneurship to cater for the Global Challenges in Industry, Government and Society.</b></p>
<b>Mission of the Department</b>	<ol style="list-style-type: none"> <li>1. To impart Comprehensive Managerial Knowledge and Entrepreneurial Skills with Contemporary instruction.</li> <li>2. To provide Leadership Abilities and Corporate Exposure with Research Awareness through Industry-Institute Interactions.</li> <li>3. To sensitize Learners towards Work Ethics, Social Responsibility and Positive Approach in endeavor of Business Tasks effectively.</li> </ol>

**PEO1:** Graduates of the Program will have strong fundamental knowledge in Business Management and allied fields to develop Innovative Solutions for Contemporary Problems with changing business trends.

**PEO 2:** Graduates of the Program will have employability in different Disciplines of Management appropriately.

**PEO 3:** Graduates of the Program will have ability to adopt to the changing business needs with a focus on R & D and Business Incubation.

**PEO 4:** Graduates of the Program will inculcate the qualities of Leadership and Innovation by exploring their own opportunities through Entrepreneurship and Professional Practice.

## ORIENTATION FOR I YEAR MBA STUDENTS @ DR.KVSRIT



Department of MBA has organized **orientation programmed** for the 2016-17 batch students. The seniors have given a warm welcome to the freshers. The dignitaries Chairman DR.K.V.Subba Reddy, Correspondent Smt.S.Vijaya Lakshamma, Principal DR.L.Thimmaiah, Head of the Department DR.M.M.Sucharitha gave their valuable suggestions to the students. Chairman DR.K.V.Subba Reddy said, students must make use of the valuable time and seniors and juniors should create a friendly environment among them. Faculty of the MBA Department gave their valuable suggestions to the students.

## FRESHERS PARTY JOSH

Fresher's party celebrations on a grand scale in DR.K.V.Subba Reddy Institute of Technology. Senior students have given a grand welcome to the juniors by a conducting a event named **SEHRI 2K16**. Dignitaries DR.K.V.Subba Reddy, Correspondent Smt.S.Vijaya Lakshamma, Principal DR.L.Thimmaiah, Head of the Department DR.M.M.Sucharitha addressed the juniors and conveyed their valuable words to the students. Prizes are distributed to the students who have stood has the winners and runners in the various sports and games conducted as a part of fun week. Seniors and juniors performed many cultural which entertained a lot.





## INNOVATIVE EVENT DESK DECO DAY

As a part of developing the creativity of the students Department of MBA has conducted a innovative event named **DESK DECO DAY**. As a part of this students have decorated their desks with different themes like Christmas theme, festival theme, entrepreneur theme, village theme, greenery theme, birth day theme, patriotic theme etc... Dignitaries DR.K.V.Subba Reddy, Correspondent Smt.S.Vijaya Lakshamma, Principal DR.L.Thimmaiah, Head of the Department DR.M.M.Sucharitha have seen all the desks and selected the top five desk themes. Students have shown their hidden talent in them with this innovative event.





### **NATIONAL LEVEL MANAGEMENT KITES 2K17**

As like every year Department of MBA organized another national level management meet **KITES 2K17** which a great platform for the to exhibit their talents. Many students have utilized this opportunity by coming from various districts and states. The Chief Patron and Patrons DR.K.V.Subba Reddy, Correspondent Smt.S.Vijaya Lakshamma, Principal DR.L.Thimmaiah, Head of the Department DR.M.M.Sucharitha have inaugurated the event. The students have participated in various events.Culturals performed by the students have entertained alot.Evening prize distribution has been done to the winners and runners along with the cash prizes and mementos.

# UTSAV 2K17

Utsav 2k17 a two days cultural and sports fest is conducted in DR.K. V.Subba Reddy Institute of Technology. Students from all the branches of engineering and MBA participated actively. Various stalls like food, garments, games etc.. are arranged. And sports are conducted for the students. Many cultural have been performed which entertained the faculty and students.



# OUR RECRUITERS

